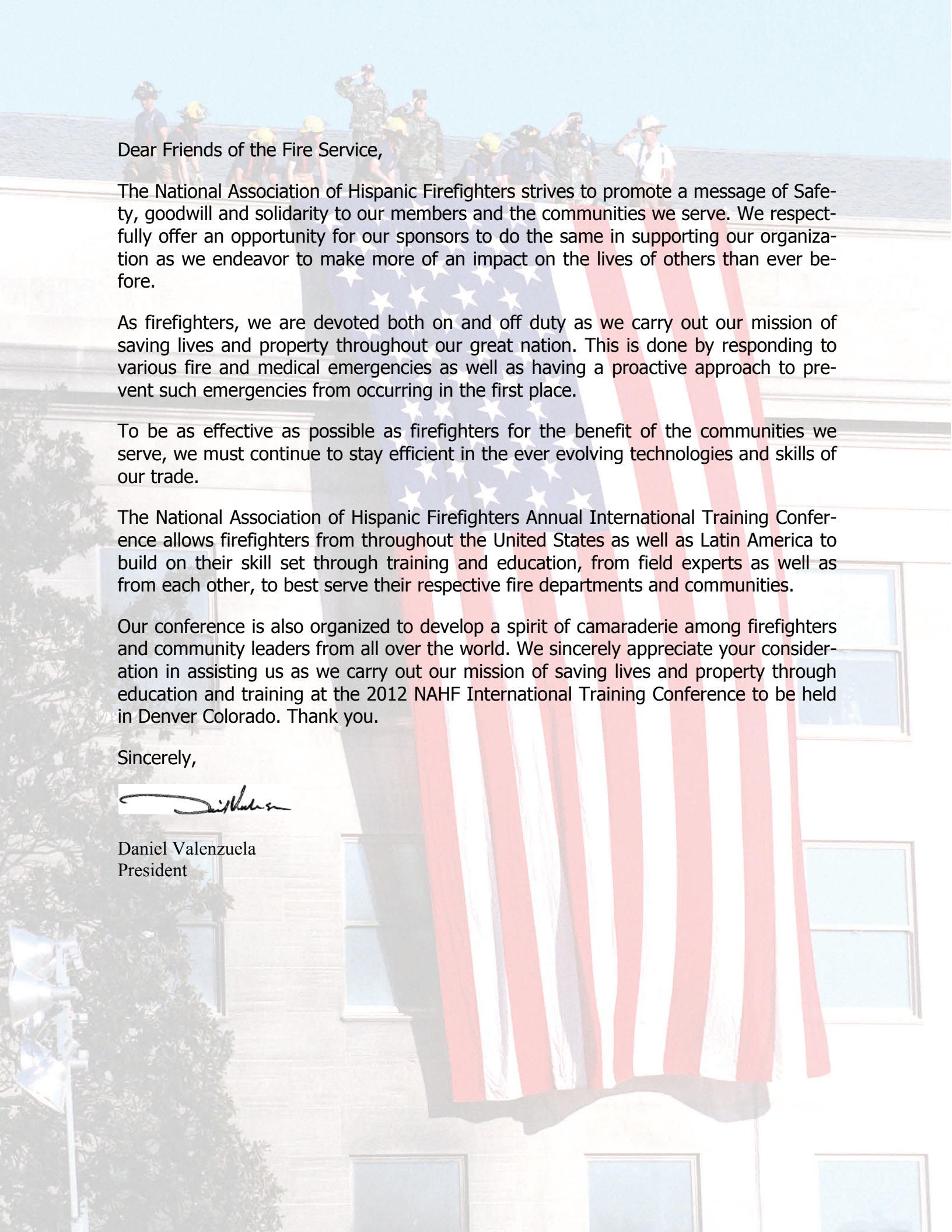


*The National Association of Hispanic Firefighters
17th Annual
International Convention and Training Conference*



*July 31—August 4th 2012
The Denver Colorado Convention Center*

“Dedicated to Saving Life and Property”



Dear Friends of the Fire Service,

The National Association of Hispanic Firefighters strives to promote a message of Safety, goodwill and solidarity to our members and the communities we serve. We respectfully offer an opportunity for our sponsors to do the same in supporting our organization as we endeavor to make more of an impact on the lives of others than ever before.

As firefighters, we are devoted both on and off duty as we carry out our mission of saving lives and property throughout our great nation. This is done by responding to various fire and medical emergencies as well as having a proactive approach to prevent such emergencies from occurring in the first place.

To be as effective as possible as firefighters for the benefit of the communities we serve, we must continue to stay efficient in the ever evolving technologies and skills of our trade.

The National Association of Hispanic Firefighters Annual International Training Conference allows firefighters from throughout the United States as well as Latin America to build on their skill set through training and education, from field experts as well as from each other, to best serve their respective fire departments and communities.

Our conference is also organized to develop a spirit of camaraderie among firefighters and community leaders from all over the world. We sincerely appreciate your consideration in assisting us as we carry out our mission of saving lives and property through education and training at the 2012 NAHF International Training Conference to be held in Denver Colorado. Thank you.

Sincerely,



Daniel Valenzuela
President



About the National Association of Hispanic Firefighters

Since 1995, The National Association of Hispanic Firefighters (NAHF) has continued to encourage diversity within the United States fire service so that we, as a dedicated fire service, can better serve all of the communities throughout our nation.

The NAHF is committed to enhancing fire and life safety services throughout the country by utilizing techniques such as recruitment, training, mentorship and the career development of male and female firefighters of all races, colors, religions, creeds, and social or economic backgrounds to best represent all people in the community and to better serve others in cases of emergency.

Our goal is to encourage fire departments to take a proactive approach to preventing the harm of citizens in their community by enrolling in bilingual fire and life safety programs. These programs have been proven to largely reduce the loss of property and, more importantly, human life.

The NAHF is a proud sponsor of several strategic partnerships between various United States fire departments and several fire departments in Latin America in order to enhance their training skills and services so that our brothers and sisters on the job can better protect the citizens in their communities across the world.

NAHF Objectives:

Recruitment, Retention and Advancement- It is the purpose of the NAHF to develop and implement a nationally-recognized standardized performance program to recruit, retain and advance prospective firefighters.

Building Coalitions and Strategic Partnerships- The NAHF is committed to the establishment of coalitions and strategic partnerships with other national fire and emergency service organizations through mutual contacts promoting respect and understanding, identifying those goals and objectives common to those organizations, and to encourage the development of a mutually accepted action plan.

Legislative Advocacy-The NAHF will continue to expand its political and legislative course of action with regard to collective efforts on common principles or issues pertaining to the safety of the community.

“Dedicated to Saving Life and Property”



NAHF Programs

The Coalition for Fire-Safe Cigarettes- Cigarette fires have been the top cause of U.S. fire fatalities for decades, killing tens of thousands of people in the past 30 years, according to the National Fire Protection Association (NFPA). This program strives to save lives and prevent injuries and devastation from cigarette-ignited fires.

NFPA Fire Sprinkler Initiative - This program provides resources for the fire service and other sprinkler advocates who want to demonstrate the need for home fire sprinklers in their community.

Fire and Life Safety Education- The NAHF will work to improve the quality of fire protection afforded by the communities and regions throughout the nation by developing and conducting fire prevention and safety programs. These programs will educate the community and reduce the loss of life and property.

STOP Fires Campaign-- A campaign addressing the importance of fire-safe cooking: The STOP Fires Campaign provides a recipe for saving lives by teaching others how to prevent cooking-related home fires, as well as injuries and deaths among children and seniors as a result of these unfortunate accidents. For this important campaign, we provide an informative, educational video that provides some helpful tips for families on how to prevent cooking-related fires.

Smoke Detector Drives-- According to a study done by the University of Arkansas "up to 60 percent of all lives could be saved if homes were equipped with working smoke detectors and escape plans." That's why the NAHF commonly sponsors a smoke detector drive in order to distribute smoke detectors to families in high-risk neighborhoods to assist in drastically reducing the tragedies of fire-related injuries and deaths.

Juvenile Fire Setter Program—This intervention program teaches adolescents about the consequences of fire play and raises awareness to parents about their role in keeping children away from matches and lighters.

Public Safety Day— On this day, the NAHF distributes child safety seats and bike helmets to the community in an attempt to reduce injury and death in the unfortunate events of car and bicycle accidents.

Change your Clock, Change your Battery- This program raises emphasizes the importance of changing the battery in your smoke alarm to keep it functioning normally and continue to keep your family safe from possible fires. The NAHF offers support to local fire departments by providing information like this to the communities.



NAHF's 17th Annual International Convention and Training Conference

The National Association of Hispanic Firefighters (NAHF) Annual International Convention and Training conference provides a number of training programs to United States Firefighters, International Firefighters and event participants. These training programs include a forum to facilitate training, educational development, fellowship, mentorships, recruitment, communication of safety alerts, community outreach and public education.

Conference Objectives:

- Public Education and Community Outreach
- Bridge the gap between the Fire Service and the Community
- Leadership Development
- Firefighter Survival Training
- Promote our Mentorship/Role Model program to area youth
- Hands-on Firefighter Training
- Interactive Classroom Workshops
- Fire Prevention and Safety Training
- Forum for Legislative Advocacy
- Increasing Diversity in the Fire Services
- Fellowship with other Firefighters and Support Organizations

Who Attends:

- United States Firefighters
- South American Firefighters
- Firefighter Candidates
- EMS Personnel
- Support Associations
- Community Organizations
- Cultural and Diversity Educators
- Fire Prevention & Education Personnel

www.Nahf.org



NAHF Sponsorship Opportunities

Premier Partner \$10,000

- Annual partnership, recognized partnership at all community related events
- Opportunity for special CEO message in Conference Program
- One reserved table at luncheon
- Sponsorship recognition in annual convention marketing materials
- Logo exposure at NAHF activities
- Multiple mentioning of company's participation at all NAHF pre-conference and NAHF conference activities
- Sponsorship promotional material in convention bag
- Full page advertisement in Conference program
- Website logo recognition as convention sponsor
- Opportunity for on-line website link
- **Corporate Associate NAHF Membership**

Platinum \$ 5,000

- Opportunity for special CEO message in Conference Program
- One reserved table at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional material in convention bag
- Full page advertisement in Conference program
- Website logo recognition as convention sponsor
- Opportunity for adding your link to our website
- **Corporate Associate NAHF Membership**



NAHF Sponsorship Opportunities-Continued

Gold \$ 2,500

- Opportunity for special CEO message in Conference Program
- Opportunity for company representative to be personally recognized at all activities
- Five reserved seats at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional materials in convention bags
- Half page advertisement in Conference program
- Website logo recognition as convention sponsor
- **Corporate Associate NAHF Membership**

Silver \$1,500

- Two reserved seats at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional materials in convention bags
- Half page advertisement in Conference program
- Website logo recognition as convention sponsor
- **Corporate Associate NAHF Membership**

Bronze \$ 1,000

- Two complimentary guests at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional materials in convention bags
- Mention in Conference program

Convention Sponsorships Opportunities

Opening Reception \$ 5,000

- Recognition as full sponsor during the Opening Reception
- Opportunity for company representative to make brief remarks
- Promotional recognition on conference program
- Logo exposure at the sponsored event
- Opportunity to distribute promotional items to attendees at the sponsored events
- **Corporate Associate NAHF Membership**

Luncheon \$ 5,000

- Recognition as sponsor for the mid-week luncheon
- Complimentary tickets for company representative and guest to sit at VIP table and present brief remarks
- Complimentary tickets for company to have two additional guests
- Promotional recognition on conference program
- Logo exposure at the sponsored event
- Opportunity to distribute promotional items to attendees at the sponsored event
- **Corporate Associate NAHF Membership**

Awards Dinner \$ 7,500

- Recognition as sponsor for the Annual Event
- Complimentary tickets for company representative and guest to sit at VIP table and present brief remarks
- Complimentary tickets for company to have a reserved table for 10 guests
- Promotional recognition on Conference program
- Logo exposure at the sponsored event
- Opportunity to distribute promotional items to attendees at the sponsored event
- **Corporate Associate NAHF Membership**

Snack Breaks \$ 1,500

- Recognition as sponsor for the snack breaks
- Two complimentary guests at luncheon
- Promotional recognition on Conference program
- Logo exposure at the sponsored event
- Opportunity to distribute promotional items to attendees at the sponsored event



Convention Sponsorships Opportunities

Hospitality Suite \$ 2,500

- Recognition as full sponsor for the Hospitality Suite
- Promotional recognition on conference program
- Logo exposure at the sponsored event
- Opportunity to distribute promotional items to attendees at the sponsored event
- **Corporate Associate NAHF Membership**

Educational Community Program \$ 5,000

- Recognition as sponsor for the educational scholarship
- Opportunity for company representative to present brief remarks
- Promotional recognition on Conference program
- Opportunity to distribute promotional items to attendees at the sponsored events
- **Corporate Associate NAHF Membership**

Registration Bags \$ 3,000

- Opportunity to place logo on registration bag
- Opportunity for 2 reserved seats at banquet
- **Corporate Associate NAHF Membership**

Air Transportation \$ 7,500.00

- Opportunity for full recognition as air transportation sponsor
- Promotional recognition in Conference program
- Opportunity for 4 guests to be reserve seated at banquet
- Logo exposure at designated activities
- Opportunity to distribute promotional items to attendees
- **Corporate Associate NAHF Membership**



Convention Sponsorships Opportunities

Ground Transportation \$ 2,500

- Opportunity for full recognition as ground transportation sponsor
- Promotional recognition in Conference program
- Opportunity for 2 reserved seats at banquet
- Logo exposure at designated activities
- Opportunity to distribute promotional items to attendees
- **Corporate Associate NAHF Membership**

All advertisements must be camera ready and logos must be in electronic format and approved for usage by the NAHF.

NAHF Sponsorship Agreement

Thank you for building a partnership with the National Association of Hispanic firefighters. Your contribution will support Our convention and community outreach programs. Please detail your level of sponsorship:

Please print the information below and check your Sponsorship Level.

Company Name: _____

Contact Person - Title: _____

Address: _____

City / State / Zip Code: _____

Phone: _____

Fax: _____

E-mail: _____

Signature: _____

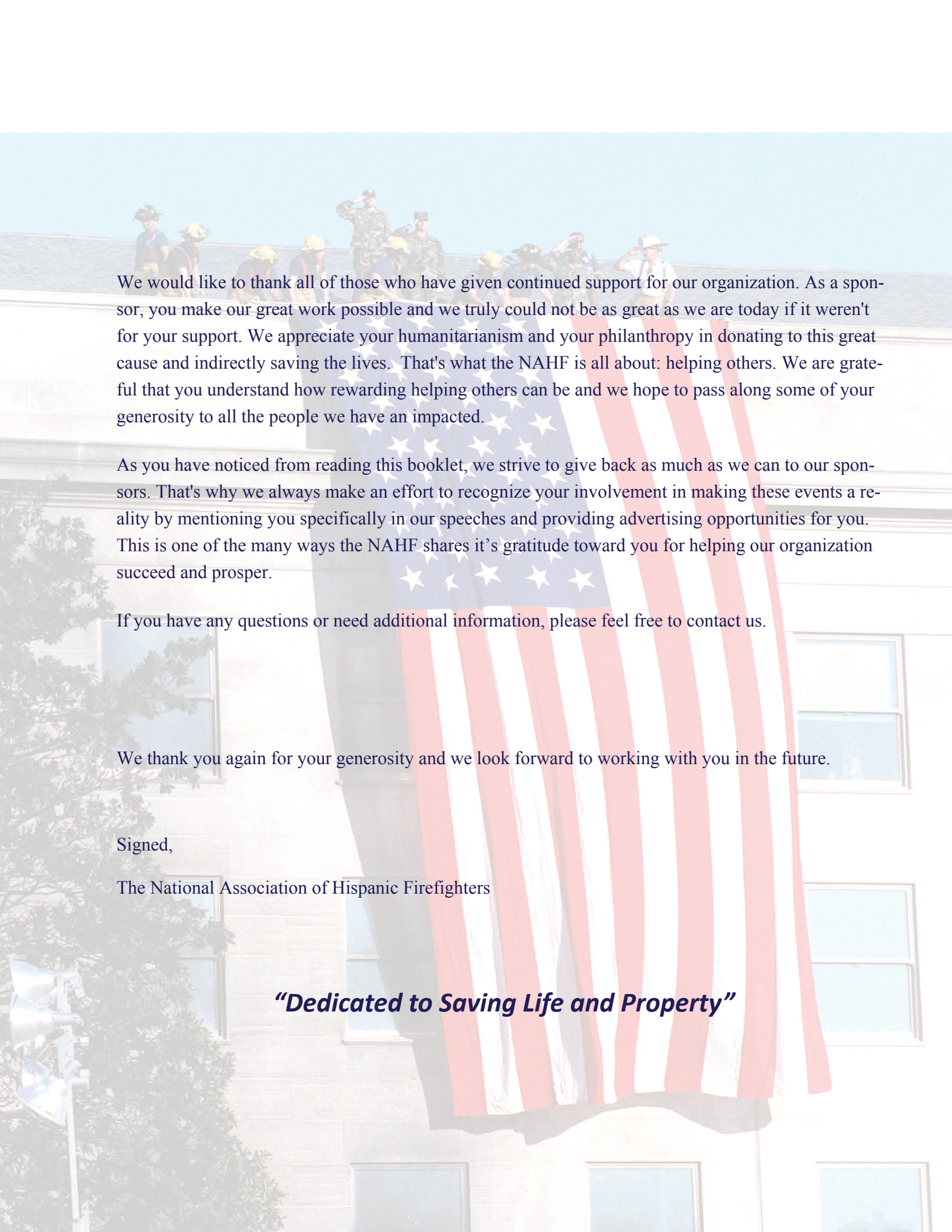
Date: _____

✓	<i>Sponsorship Level</i>	<i>Amount</i>
	Premier Sponsor	\$10,000.00
	Platinum Sponsor	\$5,000.00
	Gold Sponsor	\$ 2,500.00
	Silver Sponsor	\$1,500.00
	Bronze Sponsor	\$1,000.00
	Snack Break Sponsor	\$1,500.00
	Hospitality Suite	\$2,500.00
	Opening Reception	\$5,000.00
	Community Event	\$5,000.00
	Luncheon	\$5,000.00
	Educational Community Program	\$5,000.00
	Awards Dinner	\$7,500.00
	Registration Bag	\$3,000.00
	Ground Transportation	\$2,500.00
	Air Transportation	\$7,500.00
	Other Please Specify	

This form must be received before June 15, 2012 in order to include your company information in all Convention Brochures and promotional materials.

*Please make your check payable to: NAHF, and Mail to:
National Association of Hispanic Firefighters
12934 W. Cherry Hills Dr.
El Mirage, AZ 85335*

“Dedicated to Saving Life and Property”



We would like to thank all of those who have given continued support for our organization. As a sponsor, you make our great work possible and we truly could not be as great as we are today if it weren't for your support. We appreciate your humanitarianism and your philanthropy in donating to this great cause and indirectly saving the lives. That's what the NAHF is all about: helping others. We are grateful that you understand how rewarding helping others can be and we hope to pass along some of your generosity to all the people we have impacted.

As you have noticed from reading this booklet, we strive to give back as much as we can to our sponsors. That's why we always make an effort to recognize your involvement in making these events a reality by mentioning you specifically in our speeches and providing advertising opportunities for you. This is one of the many ways the NAHF shares its gratitude toward you for helping our organization succeed and prosper.

If you have any questions or need additional information, please feel free to contact us.

We thank you again for your generosity and we look forward to working with you in the future.

Signed,

The National Association of Hispanic Firefighters

“Dedicated to Saving Life and Property”